

# Mack Trucks Historical Museum

## Museum Newsletter

Help us name our Newsletter! Suggestions can be made to  
[mack.museum@macktrucks.com](mailto:mack.museum@macktrucks.com)



**HISTORICAL  
MUSEUM**

Vol. 1, Issue 1, 1st Half 2017

### Exhibits

- ♦ **Pride of the Highway**— An exhibit featuring sleeper cab Mack trucks will be on display highlighting the evolution of long distance driver accommodations. This exhibit will be available May 2017— June 2018.

### Upcoming Events

- ♦ **October 21**— Trucktoberfest, an appreciation event for members of truck clubs who support the museum and Mack Trucks throughout the year (preregistration required) **Registration forms are available on our website**

### Museum Updates

- ♦ The Mack Museum now has its own, distinct, official branding. The familiar red and green logo with the brindle bulldog was selected due to its unmistakable Mack heritage. Museum merchandise and correspondence will now be adorned with official Mack Trucks Historical Museum branding (reference top right corner).
- ♦ The museum was closed for the first three months of the year due to improvements being made to the Museum & Mack Customer Center. These improvements include several changes to the museum such as a separate museum entrance and lobby, relocation of the timeline, and refinishing the hallway gallery. Phase two of the project will include installation of an exhibit in the sound room gallery. The whole project has an expected completion date of September 2017.
- ♦ This past April, the Mack Museum held its first annual “Donor Appreciation Luncheon”. This luncheon was an afternoon affair to honor monetary and in-kind donors to the museum throughout the year. Each donor received a plaque on our Donor Wall in the Museum lobby.
- ♦ The Mack Museum has also announced a Dealer Membership Program that will help the Museum fund exciting new projects.

### Important Dates

- ♦ **The museum will be closed:** The week of September 11th, November 23rd & 24th, December 25th thru January 2nd
- ♦ **Volunteer Work days:** 9/9/17; 10/14/17; 11/11/17; 12/9/17
- ♦ **Preservationist Nominations:** Contact the museum for application and guidelines

